



General Information

Saturday, September 26th, 2009

9:00am - 4:00pm

Alerus Center Arena, Grand Forks, ND

About the Show: The Grand Forks Women's show is a chance not only for women in the community to enjoy a day out made especially for them with all the things they love, but it is also a chance for businesses in our community and surrounding areas to put their products and services in front of over 2,000 women in one day!

An all day event featuring:

- over 200 exhibitor booths
- 2 food and wine pairing demonstrations
- 100 Wines of the World free wine tasting
- large entertainment stage hosting an area fashion show, live cake decorating contest, makeover reveals, and more
- a live demonstration stage offering a variety of interactive presentations such as self-defense, an auto maintenance course, and more.
- Thousands of dollars in prizes are given away throughout the day
- Live jazz band & more!

The GFWS allows you as an exhibitor to:

- advertise your business to thousands of women
- allow women to get up close and personal with your product or service through interaction, sampling, testing, free offers, promotions, discounts, etc.
- allows you to talk one on one with customers to answer questions and give much more information
- meet other exhibitors and network
- develop mailing/emailing databases of potential customers/clients

www.grandforkswomensshow.com





Exhibit Registration

September 26, 2009

Company Name: _____
Contact Person: _____
Address: _____
City, State, Zip _____
Phone: _____
Email: _____
Website: _____
Tax ID #: _____

- Register my company as an exhibitor in the Grand Forks Women's Show.
- Please contact me with information on sponsorship opportunities.
- Please contact me about workshop and/or interactive program opportunities.
- Please contact me with help/advice/ideas for my booth display.

Description of Products/Services

Please list the products/services you will be exhibiting at the GFWS. All products services must be approved by the producer of the GFWS.

Prize Donation: _____ Retail Value: _____

Each exhibitor is asked to contribute a prize with a retail value of \$25 or more to be given away throughout the show to GFWS attendees. Bring your prize to the GFWS registration table at the exhibitor entrance upon check-in.

Terms of Payment

Final balance if due on the day of the show. If payment is not made by this date, the GFWS reserves the right to release your exhibitor space. No refunds will be made for cancellation after September 1st, 2009.

Exhibit Guidelines

In order to preserve the quality of the Grand Forks Women's Show, the following rules apply:

1. All products/services displayed or sold from an exhibit must be listed on the application and pre-approved.
2. All exhibits must be professional in appearance (ex: no handwritten signs, boxes must be out of sight, etc.)
3. All displays, materials, and products must be within the confines of your exhibit booth space.

Exhibitor Booth costs include:

1 8' table & 2 folding chairs are included. If you would like additional tables, chairs, or other items (ie. table cloths, internet, etc.) contact the GFWS to place an order for these additional rental items at a reduced pre-show rate or feel free to bring your own additional items. **If additional items are needed on the day of the show, you will receive additional charges at the standard rate from the Alerus Center.*

Exhibitor Booth Requests

- Radio Package \$1,200
\$400/mo for 3 months includes: free 8x10 exhibitor booth + \$1,200 Ad Bank over & above current LBGF obligations.
- 8x20 Double Booth \$550
- 8x10 Corner Booth \$350
- 8x10 Standard Booth \$300
* * *
- Standard Electricity \$20
- Table Skirt \$5
- 8x10 Booth Carpet \$30
- 8x20 Booth Carpet \$50

__ green __ blue __ beige __ red
Please indicate color choice preference 1, 2, 3, 4. Color choices are limited and based on a first come first serve basis.

Booth Notes: _____

Total Amount Due: \$ _____
Amount Enclosed: \$ _____

Mail application & payment to:

Grand Forks Women's Show
Leighton Broadcasting
P.O. Box 13638
Grand Forks, ND 58208

Exhibitor Signature

Date

For GFWS Producer Use Only

Date rec'd: _____
Amount rec'd: _____
Check No.: _____
Bal. Due: _____

For more details contact your Leighton Broadcasting Sales Representative or Michaela Schell ph: 701.290.9605
email: michaela@leightonbroadcasting.com.

